

POST HARVEST MANAGEMENT (2016-17)



The institute introduced one new training program in the financial year 2016-17 on “Post Harvest Management , Preservation and marketing on Foods & Vegetables “ with the following objectives :

- Product knowledge & scientific production
- To reduce post harvest losses of perishables at farm level.
- To support the training groups in developing business plans related to agri marketing

Target Group

- Member of the farmers producers’ Organization (FPO)
- Farmers’ Producers Company (FPC)
- Farmers’ Interest Group (FIG)
- Self Help Gousthis (SHG)

Who are dealing with marketing of Agricultural Produces

The training is conducted as two weeks' residential course at NSTIAM.

The total training program has been broadly divided into:

a. Theory classes: Duration is of 6 days. Total 24 classes of 1 hour and 30 minutes each is proposed to be conducted in the theory part, which mainly cover the following broad areas:

- Scientific production of Fruits and Vegetables
- Marketing of Fruits & Vegetables and Supply chain management
- Scientific preservation of Fruits and Vegetables
- Forward - backward linkages
- How to prepare bankable projects
- Documentation, Accounts keeping and auditing.
- Various departmental schemes of Agricultural Marketing Department related to for fruit and vegetable marketing and preservation sectors.

b. Practical / field classes: Duration is of 8 days. During this time, the trainees will visit one of the following centers, as per availability of the Labs and Practical training facilities:

I. Indian Institute of Packaging, Salt Lake

II. Training and Canning Center, Chinsura, Hooghly

III. Front end material management at different private fruits and vegetable sale counters as well as Govt. of West Bengal

IV. Back end material management at different private fruits and vegetable sale counters as well as Govt. of West Bengal

After completion of the practical classes of each day, trainees will return to NSTIAM.

At the end of the training, each of the groups are preparing one bank linked project either on Marketing of Fresh Fruits and Vegetables or Processing of fruits and vegetables followed by its marketing, for which, Govt. is providing One Time Financial Assistance (OTA) of Rs. 150000/- (rupees one lakh fifty thousand only) per group as front end subsidy in the official account of the group.

Accordingly, 10 Bank Linked Business Development Projects have been developed and submitted by the Trainees of 10 FPOs / FPCs as a part of their Post Training Activities under 14 days Post Harvest Management Training. The detailed list of the Block wise project submitted by the groups and their linked banks are as follows.

Total 187 Trainees selected from different Farmers Producer Companies, Farmers Producer Organizations, Self help Gosthies from 12 blocks of the State undergone the training program in this Financial Year.

District	Block	Name	Conducted on	Project Name	Bank Name	OTA released
Hooghly	Balagarh	Balagarh FPC	July – 2016	Vegetable Supply Business	Bandhan Bank	1.5 Lakh
	Dhaniakhali	Dhaniakhali FPC		Vegetable Supply Business	BOI	1.5 Lakh

Malda	Englishbazar	Niytandanandapur KUS	Aug – 2016	-	-	-
	Gajol	Bhabanikotha KUS		Pickle Manufacturing Unit	BGVB	1.5 Lakh
Burdwan	Galsi 1	AsharAlo Sangha	Sept – 2016	Fruits & Vegetable Processing	SBI	1.5 Lakh
	Aushgram II	AbirSahaSwanbharGosthi		Marketing of Processed Fruits & Vegetables	UCO	1.5 Lakh
24 Parganas (S)	Kakdweep	SuryanagarMadhusadanpur Farmer Producer Co.Ltd	Nov – 2016	Post Harvest Management, Preservation and Marketing of Fruits & Vegetables	Bandhan Bank	1.5 Lakh
	Kulpi	Ramkrishnapur Farmer Producer Co.Ltd		Post Harvest Management, Preservation and Marketing of Fruits & Vegetables	Bandhan Bank	1.5 Lakh
24 Parganas (N)	Baduria	Vikas Kendra MohilaMondali	Dec – 2016	Fruits and Vegetable Processing Unit	UBI	1.5 Lakh
	Barrackpore 1	Kojagori FPC Ltd.		Production and Marketing of Fruits and Vegetables, Jam, Jelly, Pickles and Sauce	Allahabad Bank	1.5 Lakh

Nadia	Ranaghat I	RanaghatAgro-producer Co. ltd	Jan – 2017	-	-	-
	Nakashipara	Nakashipara Farmers producer Co. ltd		Vegetable Business	SBI	1.5 Lakh
TOTAL				15.00 Lakh		

Total 32.80 lakh was utilized from State Budget in the financial year 2016-17 for this training purpose.